

Greg Grantham

Greg Grantham was born in Goldsboro, NC and went on to play basketball for Southern Wayne High School where the team won the 4A State Championship his senior year (1980). After high school, Greg played basketball for Mt. Olive Jr. College (1980-82) and Coker College (1982-84). After college, Greg began his basketball coaching career at Rosewood High School (1984-1989). He then became the basketball and golf coach for Southwest Edgecombe High School (1989-1993).

In 1993, he moved to Onslow County to become the basketball coach and athletic director at White Oak High School (1993-2014). Greg helped to lead one of the richest basketball programs in Onslow County history while at White Oak and brought a culture of winning to the school. Under his leadership, White Oak was ranked number one in the state during an unprecedented run for the school in the mid/late '90's that hasn't been matched to date. His basketball teams have won over 370 games (over 310 at White Oak) and five conference championships. White Oak won the 3A sectional championships in 1996, 1997, and 2002. After his time at White Oak, Greg was named the first ever Coordinator of Athletics for Onslow County Schools. He retired from this position in 2024.

Greg's awards and roles include:

NC Associate Press State Boys Basketball Coach of the Year – 1995

Named NCHSAA "Eight Who Make A Difference" recipient for Region 2 – 1997

Coached in East/West All-Star game – 1999

Coached in NC/SC All-Star game – 2003

Received the NCHSSA's Charlie Adams Distinguished Service Award – 2012

Inducted into the NC Athletic Directors Association Hall of Fame – 2012

Inducted into the University of Mt. Olive Athletics Hall of Fame – 2012

Served as President of the NC Coaches Association – 2012-13

Named one of the "100 To Remember" AD's – 2013

Inducted into the National High School Basketball Coaches Association Court of Honor – 2015

Received the NC Athletic Directors Association's Athletic Director of Excellence Award – 2020

NCADA Hall of Fame - 2021

Dave Harris Athletic Director Award for Excellence - 2024

Served as Executive Director of the NC Basketball Coaches Association – 2008 – present

Served on the Executive Board of the National High School Basketball Coaches Association – 2011 – present