



## 2026 FROGMAN SPONSORSHIP PACKAGES

March 21, 2026 • Jacksonville, NC

The Frogman was created by The Campbell Family in 2012 to honor the wish of their beloved SOC (SEAL) Christopher Campbell. Chris lost his life during Operation Enduring Freedom in Afghanistan when a CH-47 Chinook helicopter, call sign Extortion 17, in which he and 30 other Americans were riding, was shot down on August 6, 2011. The event honors his final wish to support combat-wounded veterans, his love for bowhunting, and the outdoors. By supporting Frogman, you ensure Chris' wish carries on and that he and his teammates are never forgotten.

Proceeds benefit SE Outdoors' disabled veteran programs and the Jacksonville-Onslow Sports Commission.

### PRESENTING SPONSOR – \$5,000

- Recognition in all Frogman communications (digital, print, and media) as "Frogman Bowhunters Challenge & 5K presented by [Your Company]."
- Primary logo placement on event bibs, 5K medal ribbons, t-shirts (front), and major signage.
- Feature story or interview post on event social media pages.
- Dedicated social media post highlighting sponsor with tag and link.
- Four (4) company banners (up to 4'x6') displayed throughout the event area.
- Premium booth location (first choice placement).
- Optional speaking opportunity or on-mic recognition during event.
- Large personalized thank-you plaque.
- Ten (10) total entries (5 Bowhunter + 5 5K).

### WARRIOR SPONSOR – \$2,500

- Includes 5 entries to the Bowhunters Challenge and 5K.
- Logo included in most Frogman marketing materials (digital and print).
- Logo on back of participant t-shirts.
- Opportunity to include promotional materials in race packets.
- Two (2) company banners (up to 4'x6') displayed throughout event area.
- Priority booth placement.
- Logo on entrance signage.
- Recognition at event and on event website sponsor listing.
- (2) Dedicated social media post highlighting sponsor with tag and link.
- Medium thank-you plaque with event photo montage.

### TRIDENT SPONSOR – \$1,000

- Includes 2 entries to the Bowhunters Challenge and 5K.
- Logo on back of participant t-shirts.

- Opportunity to include promotional materials in race packets.
- One (1) company banner (up to 4'x6') displayed at event.
- Exhibit booth space.
- Small thank-you plaque.

### 3D TARGET SPONSOR – \$500

- Sponsor one of the 31 memorial target signs representing the heroes lost on Extortion 17.
- Your company name or logo displayed alongside a hero's name.
- Includes 1 entry to the Bowhunters Challenge or 5K.
- Recognition on event signage.

Chief Petty Officer, SEAL Christopher G. Campbell	Army Specialist Spencer C Duncan	Chief Petty Officer, SEAL Steven "Matt" M Mills	Petty Officer 1st Class, Cryptologist Technician Michael J Strange
Army Sergeant Alexander J Bennett	Chief Petty Officer, SEAL John W Faas	Army Chief Warrant Officer 2 Bryan J Nichols	Petty Officer 1st Class, SEAL Jon "JT" Tumilson
Petty Officer 1st Class, SEAL Darrik C Benson	Army Staff Sergeant Patrick D Hamburger	Chief Petty Officer, EOD Nicholas H Null	Petty Officer 1st Class, SEAL Aaron C Vaughn
Chief Petty Officer, SEAL Brian R Bill	Staff Sergeant, Air Force Combat Control Team Andrew W Harvell	Petty Officer 1st Class, SEAL Jesse D Pittman	Senior Chief, EOD Kraig M K Vickers
Air Force Para Rescue Tech Sergeant, John W Brown	Chief Petty Officer, SEAL Kevin A Houston	Senior Chief, SEAL Thomas A Ratzlaff	Chief Petty Officer, SEAL Jason R Workman
Army Chief Warrant Officer 4, David R Carter	Lieutenant Commander, SEAL Jonas B Kelsall	Chief Petty Officer, SEAL Robert J Reeves	Air Force ParaRescue Tech Sergeant, Daniel L Zerbe
Petty Officer 1st Class, Information Systems Technician, Jared W Day	Master Chief, SEAL, Louis "Lou" J Langlais	Chief Petty Officer, SEAL Heath M Robinson	Bart, K-9
Navy Master at Arms, Petty Officer 1st Class John "Jet Li" Douangdara	Chief Petty Officer, SEAL Matthew D Mason	Petty Officer 2nd Class, SEAL Nicholas P Spehar	

For sponsorship inquiries, contact:

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